

Ex 150

**MEMORANDUM OF UNDERSTANDING**  
**BETWEEN**  
**ST. ANN'S COLLEGE FOR WOMEN**  
**GORANTLA, GUNTUR**  
**AND**  
**SRI SATYA SAI MARKETINGS**  
**INDUSTRIAL ESTATE**  
**AMARAVATHI ROAD**  
**GUNTUR – 522 034**

**MEMORANDUM OF UNDERSTANDING  
BETWEEN  
ST. ANN'S COLLEGE FOR WOMEN  
GORANTLA, GUNTUR  
AND  
SRI SATYA SAI MARKETINGS INDUSTRIAL ESTATE  
AMARAVATHI ROAD, GUNTUR – 522 034**

This Memorandum of Understanding (MOU) sets for the terms and understanding between St. Ann's College for Women, Gorantla, Guntur and Sri Satya Sai Marketings, Guntur.

**Purpose**

The purpose of the present MOU is to bridge the gap between the needs of the industry and the end product of the institute. An active Industry Institute Interaction Cell (III Cell) has been functioning in the College. The function of the Cell is to promote closer interaction between the academic field and the professional field. The M.B.A. Department in the college is charged with the responsibility of imparting functional and technical knowledge to the students by providing closure links with Sri Satya Sai Marketings, Guntur.

**Objectives**

- To impart effective practical and relevant knowledge and skills.
- To create awareness about the job functions in the industry.

- To promote right attitude in students to adapt to industrial environment.
- To improve capabilities to become self-employed.

## Functions

The above objectives can be accomplished by undertaking the following functions.

- To provide industrial exposure to students, thus enabling them to tune their knowledge to cope with the industrial culture.
- To assist the Departments in organising workshops, conferences and symposia.
- To assist the Career Guidance and Placement Division.
- To encourage Executives of the organization to visit institution and deliver guest lectures.
- To organise Internships for the students.

## Duration

This Memorandum of Understanding is at – will and may be modified by the mutual consent of authorised officials from St. Ann's College For Women, Gorantla, Guntur and Sri Satya Sai Marketings, Guntur. This Memorandum of understanding shall become effective from the date of its approval by competent authorities at both ends and the duration of this MOU shall be for a period of 3 years from the effective date.

For Sri Sathya Sai Marketings



Proprietor

Rampit Kumar DV

Date: 25-04-2022



**Dr. Sr. FATHIMA RANI.P**

**Principal**

Dr. Sr. FATHIMA RANI. P

PRINCIPAL

ST. ANN'S COLLEGE FOR WOMEN  
GORANTLA-GUNTUR-35.

Date: 25/4/22